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# FG Worldwide Hires Joseph Allen Agencies as PR and Marketing Agency for Cadaques Caribe Resort in Dominican Republic

#### For Immediate Release

Palm Springs, Calif. December 15<sup>th</sup>, 2011 – FG-Worldwide, LLC has hired the Palm Springs based Joseph Allen Agencies to handle the publicity and marketing campaign for the fractional real estate sales in Cadaques Caribe Resort and Villas, Dominican Republic.

Joseph Allen agencies will coordinate all PR and marketing efforts for the project through sell out of all 432 available 1/12 fractions.

"We are pleased to be working with both FG Worldwide and Joseph Allen Agencies on this aspect of our resort," said Victor Victoria, owner and developer of Cadaques. "We are confident that these organizations will make this fractional sales endeavor a successful one."

Each two-bedroom, two-bath, 1000 sq. ft. (90 sq.m.) Condominium comes fully furnished, and each has either a balcony or a patio with views of the property, the bordering national park, or the sea.

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## **ABOUT Joseph Allen Agencies**

With over 40 years of combined experience, the principals at Joseph Allen specialize in design, marketing and public relations for the commercial and hospitality industries, focusing on luxury developments, hotels and resorts in highend destinations. They can handle all aspects of design and marketing needs through their internal staff, as well as through their incomparable mix of strategic partners. For more information, visit <u>www.josephallenagencies.com</u>

## **ABOUT Cadaques Caribe Resort and Villas**

Cadaques Caribe is a mixed use, 4 star resort located in the coastal town of Bayahibe, D.R. Modeled after the village of Cadaques, Spain, it offers whole- and fractional- ownership properties as well as a boutique hotel. It boasts a spectacular beachside locale and European charm complete with on-site water park, lagoon pools, a swimming pier, restaurants and bars, concierge service, and more. For more information visit <a href="http://www.cadaquescaribe.com/fractional.html">http://www.cadaquescaribe.com/fractional.html</a>

#### **ABOUT FG Worldwide**

Established in 2008, FG Worldwide is a luxury real estate and development company focused on enhancing lifestyles through unique real estate offerings, products and brands. They also consult with hotel owners and developers in both U.S. and international markets on developing, positioning and marketing fractional real estate. Visit <u>www.FG-Worldwide.com</u> for more information.